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Onco.com Announces The Launch Of The World's First Virtual Cancer Hospital

Onco.com is an online platform that helps cancer patients and their family members get most scientific treatment advice as per the latest international guidelines. Through its network of world-class oncologists in US and India, the company provides accurate and unbiased advice to patients at every stage of their cancer.

Bengaluru, April 23 2018, - Onco.com is a Bengaluru based healthcare startup that offers Online Cancer Consultations from some of the world's best Oncologists. With the sole mission of making high quality healthcare accessible to every cancer patient in the world, Onco.com aspires to become a trusted partner for patients, a one stop destination where cancer patients get the most accurate treatment plan for their condition before they avail the treatment anywhere. They can also get second opinions to validate their existing treatment.

The Onco.com advantage includes:

1. A network of site-specific senior oncologists, trained and practicing in world class Cancer treatment centers in India and the US.
2. A platform that collects relevant clinical data from patients, creates their case summary and offers them a detailed consultation report with advice as per international and globally recognized scientific guidelines.
3. In-house Medical & Care teams that communicate between patients and doctors, and help the patients navigate through their cancer journey.

According to founders, "The philosophy behind building Onco.com comes from our very strong belief that every Cancer patient around the world deserves *knowledge & access* to the best treatment advice for their Cancer, irrespective of where they receive the treatment. We are empowering patients with the right information about their options, so that they can take informed decisions".

According to Rashie Jain (Co founder & CEO, Onco.com), "Today, over 13 million Cancer patients (roughly **60%** of all the Cancer patients in the world) are getting diagnosed and treated in middle-income countries, but the treatment outcomes for patients in these regions are not as optimistic as those received by patients in developed nations. Onco.com attempts to solve this problem by building access and helping remove the bias from the consultation process that is so prevalent in the healthcare system today".

Further, Dr. Amit Jotwani (who is himself an Oncologist), co-founder & Chief of Medical Affairs adds, “Cancer is a complex condition and its treatment is essentially **multi-disciplinary**. As the number of sub-specializations for different types of Cancers keeps on increasing, it is very difficult for patients to find the right experts for their treatment under one roof. Onco.com helps patients in identifying the **right** experts for their **unique** Cancer diagnosis, and guides them with the best treatment plan from those doctors. In Cancer, getting the **right** treatment is as important as getting the treatment itself.”

As part of its virtual tumor board service, Onco.com builds a multi-disciplinary panel of specialists for the patients so they get a collaborative, most relevant advice as per latest scientific advancements for their cancer. Empowered with the right information, the patients can then choose to get the treatment delivered at their preferred geography/hospital in a more cost-effective manner. The patients can also opt in for a call with the consulting oncologists post their consult and can follow-up with additional questions for up to 25 days.

Since inception, Onco.com has served thousands of Cancer patients from more than 13 countries around the world. The network has empaneled over 150 senior site-specific cancer specialists, from both India and the US. On Impact front, Onco.com panel consults have already helped thousands of patients switch to a better line of treatment and many times prevented unnecessary treatments/procedures.

Onco.com is specifically focused on making its services seamlessly available to patients from middle-income countries including India and several countries in Africa, the Middle East and South Asia.

Specifically, Onco.com aims to help the patients by providing:

1. **Unrestricted Access** to the most qualified and relevant Cancer experts from India and the US enabling *every* Cancer patient in *any* corner of the world to get world class, evidence-based treatment advice.
2. **Unbiased Treatment Advice** - Onco.com is not associated with any particular hospital and all opinions provided are in strict adherence to internationally recognized medical protocols. Hence the patients get the most scientific & unbiased treatment advice for their cancer
3. **Comprehensive Information** - **Onco.com provides information on the** most cutting-edge therapies, new treatment options, upcoming clinical trials and answers to specific questions that the patient or their family may have.
4. **Convenience** in seeking the right treatment advice - With Onco.com, patients and their families do not need to travel to specific cities/countries to get advice from doctors in that region. The complete treatment planning journey is mapped and managed online, ensuring maximum convenience for patients.

Onco.com recently raised pre-series A funding with Accel and IDG. The company intends to use the capital to expand its operations in more geographies and build its team.

Journey Ahead

Onco.com was founded with the sole mission of making high quality healthcare accessible to every single cancer patient in the world. With each passing day, we expand to new

geographies, and will continue to do so until we solve cancer around the world. Onco.com plans on expanding and actively promoting its services to more than **50** countries this year.

As the team prepares to enter their next phase of growth, the firm has announced the availability of financial assistance for patients from economically weaker sections of society. Further, Onco.com firmly believes that **no child should ever die of Cancer**. The company will now provide **Free Cancer Consultations** for all children (below the age of 10).

Onco.com also hosts an online community forum for patients and caregivers to discuss their daily concerns about Cancer, and answers to these questions are provided by the in-house team of Oncologists, free of cost.

On the tech front, Onco.com is working to create a seamless experience for patients and caregivers to share relevant documents and to obtain treatment consultations from their expert doctor-panels. The firm plans to provide detailed information about all cancers and treatment modalities, in a simple and understandable format. In the future, Onco.com looks forward to partner with responsible high quality diagnostic labs and service providers so that the patients can, based on their location preference plan out their treatment in the most cost-effective way.

Founding Team:

Onco.com was founded in 2017 by Rashie Jain and Dr. Amit Jotwani.

Rashie (CEO) is an IIT Kanpur alum and has over the last decade worked with various healthcare companies in India and US in operations, venture capital and corporate strategy. Her most notable experience was being the project manager of a biosimilar breast cancer drug at Biocon. Thereafter, she went on to pursue her MBA at Wharton and major in healthcare management and entrepreneurial management.

Dr. Amit Jotwani is the chief of medical affairs at Onco.com. He is a radiation oncologist with over 12 years of clinical experience. He is internationally trained and has several scientific journal publications to his credit. Dr. Amit is the recipient of "Times rising star of the year in Oncology" award 2016. He also holds an MBA in healthcare management from Indian School of Business (ISB).

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